

Dataset: Sustainability

Question: "There is a range of actions you can take that are good for the environment or that can help lower your impact. Please name three individual actions"

CODE TRIANGULATION				
DECOTA Code	Human Code			
	Agreement	Complementary	Dissonance	Silence
Environmental conservation and waste management.	(22) Waste and disposal collective action (23) Recycling collective action	(1) Recycling individual action		
Waste management and sorting.	(1) Recycling individual action (7) Waste and disposal individual action (22) Waste and disposal collective action (23) Recycling collective action			
Waste management and recycling.	(1) Recycling individual action (7) Waste and disposal individual action (22) Waste and disposal collective action (23) Recycling collective action			
Proper waste disposal and recycling.	(1) Recycling individual action (7) Waste and disposal individual action	(22) Waste and disposal collective action		

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	(22) Waste and disposal collective action (23) Recycling collective action			
Reducing waste and using sustainable materials.	(3) Waste and disposal individual action (22) Waste and disposal collective action			
Promoting the use of cheaper and more accessible public transportation.	(10) Greener transport and travel individual action (30) Greener transport collective action			
Promoting the use of bikes instead of cars or public transportation.	(10) Greener transport and travel individual action (30) Greener transport collective action			
Individual actions for a friendlier environment.	(13) Generic impact reduction individual action	(16) Change outlook/awareness individual action		
Sustainable and eco-friendly lifestyle choices.		(13) Generic impact reduction individual action		
Sustainable consumption and supporting local and organic products.	(5) Green purchasing individual action (24) Food choices collective action (4) Greener consumption patterns individual action			

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	(43) Green purchasing collective action (44) Greener consumption patterns collective action			
Promoting and supporting eco-friendly practices and products.	(4) Greener consumption patterns individual action (43) Green purchasing collective action (44) Greener consumption patterns collective action			
Reducing plastic bag usage and promoting sustainable shopping practices.	(5) Green purchasing individual action (6) Consumer choices packaging and bags individual action (42) Packaging and bag use collective action (43) Green purchasing collective action (44) Greener consumption patterns collective action			
Avoiding harmful chemicals and toxins in the environment.	(3) Chemical and hazardous substances use individual action (37) Ozone depletion collective action (now in agreement)	(25) Chemical and hazardous substances collective action (33) Generic pollution collective action (9) Air pollution individual action		

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Stopping the use of coal and smoking for environmental benefits.	(35) Air pollution collective action	(41) Nuclear industry collective action		
Reducing meat consumption for environmental benefits.	(2) Food choices individual action			
Conservation of water and prevention of harm to wildlife.	(8) Water use individual action (12) Trees and green space individual action (15) Animals and wildlife individual action (32) Animals and wildlife collective action (34) Water pollution collective action (36) Deforestation and flora collective action	(26) Agriculture collective action (31) Land use collective action		
Sustainable and responsible use of resources.		(21) Greener industry collective action (44) Greener consumption patterns collective action		
Environmental responsibility and sustainable living.				Not present
Environmental activism and support for sustainable policies.	(17) Volunteering/donating collective action (18) Green campaigning/activism collective action	(20) Governance and legislation collective action		

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	(19) Interpersonal contact/citizenship collective action (38) Climate change collective action (39) Non-specific/generic collective action			
Environmental responsibility and conservation.		(15) Animals and wildlife individual action (12) Trees and green space individual action		
Environmental sustainability and reducing carbon emissions.		(33) Generic pollution collective action		
Energy conservation and reducing electricity usage.	(11) Energy use individual action			
Reducing consumption and changing behaviour for environmental impact.	(4) Greener consumption patterns individual action (13) Generic impact reduction individual action			
Reducing CO2 emissions and promoting energy efficiency.	(11) Energy use individual action			

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Renewable energy sources and their utilization.	(11) Energy use individual action (29) Greener energy collective action (41) Nuclear industry collective action			
Silent Codes (not documented elsewhere)	(14) Population control individual action (27) Economic change collective action (28) Awareness and education collective action (40) Noise pollution collective action (45) Population control collective action			

THEME TRIANGULATION				
	Comparison Theme			
Theme	Agreement	Complementary	Dissonance	Silence
Waste management and environmental conservation	(1) Waste and recycling			

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Promoting sustainable transportation options	(6) Transportation			
Sustainable choices		(4) Green consumerism		Not present
Sustainable living				
Sustainable consumer choices	(4) Green consumerism			
Reducing environmental harm through conscious choices.	(4) Green consumerism			
Sustainable dietary choices	(2) Food choices			

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Environmental stewardship	(9) Government policy/legislation	(8) Public sphere engagement/communication and wider actions		
Environmental responsibility and sustainability				
Reducing environmental impact through behaviour change	(10) Non-specific change/impact reduction			
Sustainable energy solutions	(5) Energy/Water use			
Silent Themes (not documented elsewhere)	(3) Pollution and hazardous processes/substances (7) Flora, fauna and land use			